



For Immediate Release

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Digimetrics integrates HardingFPA Flash and Pattern Analyzer in Aurora File-Based QC

Certified compliance with Ofcom and NAB Japan regulations on display at IBC

Cushing, OK (September 1, 2011) – Digimetrics, a leading provider of file-based QC solutions, has partnered with Whitedot Scientific Ltd, a division of Cambridge Research Systems Ltd, to integrate the renowned HardingFPA broadcast flash and pattern analyzer technology into the Aurora file-based QC system. The integrated offering provides a complete system for file-based QC and prevention of content which can cause photo-sensitive epileptic seizures, in compliance with Ofcom and NAB Japan regulations on flashing in video,

The solution will be on display at both Digimetrics (7.A01) and Amberfin (7.J15) stands for IBC. Amberfin offers Aurora with HardingFPA technology within their iCR workflow solution.

“Aurora was always designed to work well with others, and when we had the opportunity to offer our customers the certified compliance testing of HardingFPA, the demand was overwhelming. Our customers require the use of the HardingFPA technology and the certificate of compliance in their workflows, and we are quite pleased to be able to provide this solution along with the other top notch quality tests available in Aurora,” says Eric Carson, Business Unit Manager, Digimetrics.

About Digimetrics

Digimetrics (www.digi-metrics.com), a business unit of DCA with over 20 years of experience in content analysis, is focused on the test & measurement of digital media, developing its innovative quality control products on the premise of adding trust to digital media. Aurora, their flagship no-reference file-based verifier for video, audio and metadata offers automated testing for video/audio artifacts, metadata limits and distribution constraints on nearly any format in existence today. They also offer Hydra Player, which is capable of playing audio, video and ancillary data in a frame-accurate manner from any file that Aurora can test.

About Whitedot Scientific Ltd

Whitedot Scientific Ltd is a division of Cambridge Research Systems, which was formed in 1986 as a partnership between Tom Robson, an electronic engineer, and his father, John Robson, a distinguished Vision Scientist at Cambridge University. Their idea was to improve the way vision science experiments were performed, by using emerging personal computer technology to display dynamic images on cathode ray tube displays.

From these roots, Cambridge Research Systems has grown into the leading supplier of tools for vision science and they now offer a wide range of visual stimulus generators, eye trackers, stereo, 3D, contrast and colour tests and other specialist scientific products through their website at www.crsLtd.com.

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