



For Immediate Release

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**Digimetrics and eventIS deliver integrated content verification
and file-based video-on-demand workflow solution**

VOD quality assurance demonstration featured at SeaChange/eventIS stand at IBC

Cushing, OK (September 7, 2010) – DCA’s Digimetrics business unit has partnered with eventIS, a SeaChange company, to integrate Digimetrics automated file-based content verifier system, Aurora, with the eventIS video-on-demand (VOD) back office software solution. The integrated offering provides a complete system for file-based content management, quality assurance and ingest into VOD services.

SeaChange/eventIS will demonstrate the solution this week at IBC2010 (stand 1.C27). The first customer deployment is underway for one of Europe’s largest cable operators.

“Aurora was designed from the beginning to be integrated into VOD workflow solutions, providing actionable video quality assurance results. We are pleased to be working with a VOD market leader such as EventIS. Aurora’s ability to analyze files in a faster-than-real-time environment and provide a single-pass test of both syntax and quality of the content really shines in this type of integration,” says Eric Carson, Business Unit Manager of the Digimetrics unit.

“Digimetrics’ Aurora product is now integrated in the video ingest workflow of the eventIS VOD back office. That ingest process is completely automated and ensures that only content which passes the quality check is accepted by the eventIS VOD system, providing even greater service assurance for our customers, greater subscriber higher end-customer satisfaction and other commercial success with VOD.

The integration with Digimetrics is a good example how eventIS continuously works together with other industry leaders to add functionality to the VOD back office to benefit all of our customers,” says Harry Koiter, VP Business Development eventIS.

About DCA and Digimetrics

Digimetrics (www.digi-metrics.com) is a business unit of DCA, Inc., (www.dcainc.com) which comes to the digital video industry with over 20 years of experience in signal processing and content analysis for optical media. Digimetric’s flagship verifier, Aurora, provides automated verification for file-based video and audio streams, designed for a wide variety of content in high-volume environments. Additionally, Digimetrics offers a Blu-ray Video Verifier for customers preparing content for distribution on the Blu-ray disc format.

About EventIS

Based in Eindhoven, the Netherlands, eventIS – a SeaChange (NASDAQ: SEAC) company – develops and supports open software solutions for metadata management and video-on-demand services. eventIS converged Service Delivery Platform enables broadband and broadcast television operators to

offer advanced multiplatform and personalized TV services to their subscribers. Find out more about how eventIS is making TV personal at www.eventIS.nl

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