



For Immediate Release

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DCA and Philips kick off an exclusive, global partnership in optical disc formatter technologies

Cushing, OK (June 8, 2009) – Doug Carson & Associates, Inc. (DCA) and Philips today announced a global partnership in optical disc formatter technologies. Starting immediately DCA will be the exclusive distributor of Philips' developed optical disc formatter technology branded "Pit O'Resc", including the encoder hardware, firmware and software.

This technology was developed by Philips to enable the manufacture of master discs for optical media formats such as CD, DVD and Blu-ray Disc. DCA will continue to supply the board within its' Titan mastering product for complete Blu-ray, DVD or CD mastering, with integration on all available Blu-ray Disc Laser Beam Recorders in the market. Customers will benefit as DCA will be able to offer a complete suite of optical disc mastering technologies as well as continued support of the Pit O'Resc technology.

Transfer of the related technology and expertise is expected to be completed in Q3 of 2009.

About DCA, Inc.

DCA, Inc., (<http://www.dcainc.com>) is the industry's leading provider of world class media manufacturing solutions. Since 1988, optical disc manufacturers have relied on DCA's pre-mastering, mastering and verification products. Format creators have come to rely on DCA for anti-piracy ideas and format design tools. Content producers now begin to rely on DCA for digital video analysis tools, including file-based verifiers.

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