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DCA to Launch Pulsar Automated Content Verification at IBC 2008; Showcase Digital Video Analysis products

Cushing, OK (September 2, 2008) – Doug Carson & Associates, Inc. (DCA) announces the launch of its' Digital Video Analysis product line in time for launch at IBC 2008 in Amsterdam, 12-16 September. DCA is available at booth 7J47.

Pulsar, the automated content verification system for VC-1, MPEG-4/AVC/H.264 and MPEG-2 streams, includes format compliance checks for Blu-ray, DVD and CableLabs formats. The product is available in configurations for content destined for optical/digital distribution as well as content destined for broadcast and cable distribution.

Also on display will be DCA's Blu-ray Video System Verifier, a complete analysis suite for Blu-ray images (post-mux) for Book 3 compliance, including BDMV and BD-J modes. The Blu-ray verifier has been built for performance, ease-of-use and simple to interpret results. Additionally, the product is in process for RRT approval by the Blu-ray Disc Association.

About DCA, Inc.

DCA, Inc., (<http://www.dcainc.com>) is the industry's leading provider of world class media manufacturing solutions. Since 1988, optical disc manufacturers have relied on DCA's pre-mastering, mastering and verification products. With 20 years of innovation under their belt, DCA extends into digital video analysis with Pulsar automated content verification and their Blu-ray Video System Verifier products. You can visit DCA at IBC 2008 booth 7J47.

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