



For Immediate Release

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Adivan and DCA Cooperate for Optical Disc Equipment

Cushing, OK (June 9, 2008) – Doug Carson & Associates, Inc. (DCA) is pleased to announce Adivan High Tech AG of Switzerland as the latest OEM partner for DCA's optical disc equipment. Additionally, DCA will OEM Adivan's stamper player as an option for DCA's Viper pre-mastering suite.

Effective immediately, Adivan will offer DCA Viper pre-mastering for transfer, analysis, encryption and logical data verification for optical disc formats. DCA's Viper pre-mastering includes the ability to handle CD, DVD and Blu-ray formats in a single product and includes a complete analysis engine to catch, report, and when possible, automatically fix errors in DDP/CMF, copy protection, file system and video system areas of the content. Viper can automatically schedule jobs to the Titan formatter upon completion of the pre-mastering process for a seamless master production process.

Adivan has also integrated DCA's Titan formatter to perform signal processing for their LBR refurbishment of the AMS 100. Adivan's AMS 100 refurbishment program includes a diode laser upgrade, DVD format capability and a new, automatic communication protocol. Titan allows for automatic operation and switching between multiple formats on a single LBR, and is particularly well-suited to a full-control environment, as an operator can queue up multiple jobs, CD and DVD, to be cut for several hours or days in advance.

"We continue to see growth in the DVD production space, particularly in emerging markets, and we are pleased to partner with Adivan on technology that advances the availability of DCA equipment to these markets," comments Eric Carson, Business Unit Manager for DCA's Media Manufacturing Solutions group.

Martin Tiefenbach, President of Adivan, adds "This partnership in optical disc technology marries the best of Adivan's hardware expertise with DCA's signal processing and analysis expertise, providing customers with the best possible solution."

About DCA, Inc.

DCA, Inc., Doug Carson & Associates, (<http://www.dcainc.com>) is the industry's leading provider of world class signal processing technology. Since 1988, optical disc manufacturers have relied on DCA's pre-mastering, mastering and verification products. DCA's products include Viper Pre-Mastering, Titan Mastering (Formatters for CD, DVD and Blu-ray signal processing) and Commander Plant Management tools (Scheduler, Trends, Archiver and Supervisor). DCA's leadership position in the optical disc industry continues to extend to Blu-ray production as well as equipment (Genesys 2) for creation of nano-sized features. DCA continues to champion new solutions for optical discs, including its DiscTag, HCRC and job history metadata for automated verification, testing and tracking of job information.

About Adivan High Tech AG

Adivan High Tech, based in Wangen, Switzerland, has been providing optical media solutions with three business units focused on CD and DVD production, machines and business to business solutions. Now in its' twentieth year, Adivan continues to provide high tech solutions for value minded facilities worldwide.

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