



**For Immediate Release**

**For More Information, contact:**

Eric Carson  
Product Manager  
Telephone: 918-225-0346  
Eric@dcainc.com

---

## **Moser Baer Successfully Creates HD DVD-R Replicas with DCA Equipment**

**Cushing, OK (July 26, 2007)** – Doug Carson & Associates, Inc. (DCA) proudly announces that Moser Baer has successfully begun production of HD DVD-R replicas. Moser Baer has been working with DCA's MIS formatter for HD DVD-R on the Singulus 266 LBR.

"We are pleased to be working with one of the largest optical media suppliers worldwide in Moser Baer. Combined with Moser Baer's production expertise and DCA's format knowledge and best-in-class support, HD DVD-R proved to be a trouble-free feat," says Eric Carson, product manager for DCA.

Rajeev Jindal, DGM, Engineer & Technology at Moser Baer, notes "As Moser Baer continues our growth in new formats and new technology, we are pleased to have a strong partner in DCA."

MIS Recordable Formatters – Currently available, DCA has recordable formatters for the new DVD-R managed recording (DVD-Download) format, as well as HD DVD-R/RW, HD DVD-RAM, DVD-R/RW, DVD+R/RW and CD-R/RW. DVD-Download/Managed Recording is included for free in the DVD-R/RW Formatter.

### **About DCA, Inc.**

DCA, Inc., Doug Carson & Associates, (<http://www.dcainc.com>) is the industry's leading provider of world class signal processing technology. Since 1988, optical disc manufacturers have relied on DCA's pre-mastering, mastering and verification products. DCA's products include Pre-Mastering tools (Viper, UDF & Video Verifier, Blazer AACs Workstation), Mastering tools (MIS with Pulse Control System) and Plant Management tools (Commander job controller, Title Manager reporting index). DCA's leadership position in the optical disc industry extends now to 3G format development for HD DVD and Blu-ray. DCA continues to champion new solutions for optical discs, including its DiscTag, HCRC and job history metadata for automated verification, testing and tracking of job information.

Copyright 2007, DCA, Inc. All rights reserved. MIS, DDP and DiscTag are trademarks of DCA, Inc. All other trademarks or registered trademarks are the property of their respective owners.